

OGAG

1/25/2018

Notes by Kathy Pettit and Joshua Tauberer

## Roll Call

### Attending:

- Tiffany Crowe, Chair - Public Member
- Barney Krucoff, Vice-Chair - the Chief Data Officer of the Office of the Chief Technology Officer, OCTO
- Alan Karnofsky - representative of the Office of the City Administrator
- Karuna Seshasai - representative of the Executive Office of the Mayor
- Julie Kanzler - representative of the Chief Technology Officer, OCTO
- Shannon Turner - Public Member
- Josh Tauberer - Public Member
- Robert Becker - Public Member - Attorney/Board Member of DC Open Government Coalition
- Kathryn Pettit - Public Member - Urban Institute Policy Researcher
- Traci Hughes - Director, Office of Open Government
- Judy Greenberger - Library, Director of Strategic Planning... Not a member yet but intends to fill the vacant slot?
- Faith Leach - representative of the Deputy Mayor for Greater Economic Opportunity
- Melissa Tucker, - Mayor's Office of Legal Counsel

### Members of the public present:

- Jaime Chandler – Office of Mgmt and Budget
- Steven Miller – OCTO
- Guy Hammond - Office of the City Administrator

### Not attending:

- Betsy Cavendish - representative of the Executive Office of the Mayor General Counsel
- Clarence Wardell - Public Member
- Sandra Moscoso- Public Member
- Justin Grimes - Public Member
- V. David Zvenyach - General Counsel to the Council of the District of Columbia
- Timothy White - representative of Deputy Mayor for Planning and Economic Development
- Jennifer Comey - representative of Office of the Deputy Mayor for Education
- Jay Melder - representative of Office of the Deputy Mayor for Health and Human Services
- David Tseng - representative of Office of the Chief Financial Officer
- Lyndsey Miller-Vierra - representative of Office of the Deputy Mayor for Public Safety and Justice

## Approval of Meeting minutes

- Minutes from last meeting are rough so we didn't do it yet.

## DC Priorities Website Preview

Jaime Chandler from the Mayor's Office of Mgmt and Budget presented a preview of the new DC Priorities website which uses data related to the Mayor's priorities to show what is happening in DC government. They are in the process of redesigning the DC Priorities site to make it easier for the public and external partners to consume information about the mayor's objectives and to connect goals to initiatives to budget. Questions for OGAG: Who do we expect to use this site? What are they expecting? What is their technical savviness?

Related: Fast Stats: Public dashboard updated on a daily basis - e.g. crime or 311 data. London City Website dashboard is tied to their open data site.

Jamie showed the site's education landing page which had an explanation of about/goals, priorities, goals, metrics.

Track.dc is another DC gov stats website with challenges from usability perspective.

Barney: Not well maintained, don't know which are updated or not and then I write off the whole site.

Judy: It was dormant.

DC Priorities uses the Quickbase backend that many agencies store their data in, to make a connection between agencies and performance. They will pull in the manual plans and then quarterly the agencies will update their performance. Fast Track section will give daily snapshot.

Actions tab - how the agency do last year? Did they meet objectives?

Barney - We have multiple and no privacy policies. Does it belong in the footer? OCTO would like to review it if it is included. We should think about it. Does the site collect any user data?

Steve - Theoretically, we would use google analytics/cookies to track use of site.

Julie - That should be standard somewhere.

Bob - Global footer piece to use.

Julie & Barney - We have that, but it is a dc.gov look, which this site is not using.

Tiffany - Are you doing user testing?

Jaime: They are still thinking about it. First doing alpha test with office of city administrator, then run a pre-launch with the open govt people to get feedback. We are using iterative design. We will learn.

Julie - There is a void, so it is important to get this out

Barney - The site will be presented at Code for DC on 2/20 at IStrategy Labs building on 6th and S Streets NW, with more time for interactive feedback.

Karuna - How are final decisions on content made?

Jaime: Most info on the site is dynamic from quickbase. He will check with Jenny Reed/OCA on approval process.

Judy: Not everything in Quickbase is tied to city priorities, or data may fall under multiple priorities. You'd want to make sure that is understood.

Jaime - The featured initiatives will be ones with close or perfect alignment.

Jaime showed content of the agency site (which will be redesigned) - Budget, performance indicators, director, sharing button, operations, strategic initiatives.

Karuna - We've been encouraging agencies to put on their open government web pages that will have more data than what's on the DC Priorities site, and maybe DC Priorities can link to agency pages where there will be a broader set of information.

Barney - The stats that are selected for DC Priorities are the ones that OCA has selected, agencies can't fully be understood by some stats.

Tiffany - Do the public members and the general public know or care about Key Performance Indicators?

Bob - I go to the DC website with a specific question so this website is not useful to me.

Josh - The stats the mayor that will share are unlikely to be the ones I like or trust.

Traci - Who is the audience?

Jaime - Perhaps data enthusiasts.

Barney - There are track.dc enthusiasts - we hear from some people.

Bob - How to make sure the agencies update the data?

Barney - This is what OCA requires, so we will be called to carpet if agencies don't turn it in.

## **New Members**

New members of OGAG said a few words.

## **Enterprise Data Inventory Update**

Barney presented OCTO's backend interface for monitoring the new city-wide Enterprise Data Inventory, which he called the "heart" of the inventory, with tables showing dataset counts by agency.

Major agencies that have contributed - Corrections

DCPS - entering data from spreadsheet.

45% of the datasets in the inventory are (already) open data. It has increased significantly bc they merged the open data site with this one (added about 500 datasets). There are 900 on the website b/c we break down large datasets on the portal.

Bob - What percent of DC gov non-public data is in the inventory?

Barney - We don't know what we don't know.

Tiffany - Can you show before/after to see how this inventory is getting better?

Barney - The 50% of the inventory that isn't open --- this is the first time there's even a list of them. There's also a double-counting problem. OCTO maintains shared databases across agencies like call center call logs. These might be listed as OCTO datasets as well as datasets owned by other agencies like OUC.

For "Level 1" - public, not proactively released - there was discussion about why there would be such data.

Barney - That it takes a lot of manpower to do the release sometimes. Ex: voter registration list - open by law, but caused more damage to perception of the open data program than making it available upon request.

Karuna - DCRA - maps are not electronic - they are a dataset, but would need someone to scan in. They need the manpower/software to transition them to electronic. If there was a FOIA request, there would be a reason to do that.

Barney - Worried about quality of the information in the inventory at this point, but really want to make the March deadline.

### **Call for Ideas for What OGAG Should Do**

Tiffany - Has heard from some group members who suggested:

- Include liaisons from DC Council, expand contacts into DCgov.
- Bring tangible activities to the group, like demonstrations as we've been doing
- Every agency has Agency Information Security Officer and Agency Data Officer... DCgov members of OGAG could reach out to their Agency Data Officer(s) and get the ADOs involved in OGAG or vice versa.

Bob: Agencies aren't meeting FOIA obligations. We could ask agencies about how and when they plan to get compliant.

Tiffany: We want agencies to see us as a resource, not as an enforcer.

Bob: But at a minimum we need to get agencies to meet requirements.

Traci: As chief FOIA officer of the govt, yes that's important. We have a consistent problem that there isn't a single person agency to review the open government pages on the agency's website.

Karuna: We've been working on this at EOM. FOIA may be a new Key Performance Indicator. What are consensus statistics around FOIA? 160 FOIA officers are being trained by EOM tomorrow. Have increased the number of FOIAExpress users (/licenses).

Traci: Should OGAG include FOIA training in what we want to look at?

Karuna: Responding to requests on time has been a problem and training is one way they are trying to address this.

Tiffany: We might structure OGAG committees around these priorities, we might have a FOIA compliance committee.

Bob: I'm talking about DC Code 2-536, the requirement that various docs go online proactively. This is not a FOIA issue.

Karuna: Because of turnover, simply her calling up an agency and telling them to do it can be effective.

Tiffany: Is compliance and calling up agencies / calling out agencies in scope? We should be clear about OGAG scope.

Barney: What Bob is talking about should be a KPI too, not just FOIAExpress. OCTO should be more proactive and provide templates and make it easier for agencies to comply. When he goes to publish salary data, he finds anomalies or inconsistent data standards across agencies. Interagency data team - meets every 6 weeks and they are looking for content. I'd love to have OGAG send a couple representatives to the intraagency data team.

Tracy - What are we supposed to do now that the policy is done? Are we so open data driven that it is all we focus now?

Tiffany - We have met with people who have brought ideas to us and have some tangible steps to move on.

Barney - We have been very focused on data. There is open meetings and FOIA and other things and we should be talking on all of those. OCTO is present and gives content to chew on.

Tracy - For example, on open meetings act, a recommendation on how boards and commissions could use tech to livestream their meetings. There was an idea to give all boards GoKits and make sure that people don't walk off with them. There are real-time questions of how to get govt to the people that we can provide direction to the city. I can invite 1 or 2 boards/commissions/groups to come about how they are having trouble complying with open data act.

Bob - this discussion is illustrative that we are not meeting enough... we are having the same discussion. As the govt gets involved in electronic record-keeping, we have a role is helping them set up the system so it facilitates disclose what is disclosable and keeps private what is private.

Julie - With IoT, there is a real privacy conversation to be had among public, lawyers, - what is collected, what is being stored, who can access it?

Bob- Should we be collecting the data? There is a cost to maintaining/securing data.

Tracy - Input into best practice recommendation - responsibilities of govt in privacy, ethics, what data should be collected.

Josh - Important to me to have everyone in OGAG participate, and remove those who are not participating. Idea - have representative from agency report out on open govt activities.

Whether best practices, etc, we should do in a way that all the membership of OGAG can find something to contribute.

Barney - It is helpful to bring items like the demo new site to each city, because there are not a lot of groups.

Faith - When we first got started, we were confused why we were included. We wanted to really drill down on issues that our agencies have. There are a few hot agencies (DCRA, DCPS). Less issue with DOES, but they still have a lot of data. What are the agencies that we are really really interested in and inviting in their data person - what are their challenges. The chiefs of staff touch all the agencies, but we should invite the specific agency point person in. DOES can come back in 6 weeks to present

### **Housekeeping**

Tiffany - Meeting time of 4 pm is inconvenient for some people. Thoughts about moving the meetings to 5pm?

Tracy - 5 is ok if the meeting is 1 hour. Need to poll the people who are not here. Could meet monthly if the meeting is shorter.

Tracy - We lost momentum. Give it one more chance - to do items...

Tiffany - Sending the agendas out earlier.

Josh - We neglected to post the location for this meeting on the website. Also the next meeting on the calendar is two months from now, not six weeks.

Tracy - Jenny would put it on the open meetings act calendar.

Tiffany opened up a twitter account... for OGAG?

Next meeting is March 1.